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COMMERCE DEPARTMENT TO HELP SHOWCASE U.S. COMPANIES AT *PECOM 2012*

WASHINGTON, D.C., November 22, 2011 -- U. S. companies interested in developing new business contacts in the Mexican oil and gas sector should consider participating at the *PECOM 2012* held June 12-14, 2012 in Villahermosa, Mexico.

The U.S. Department of Commerce has granted *PECOM 2012* Trade Fair Certification status, establishing a U.S. Pavilion that welcomes U.S. firms of all sizes. The U.S. Pavilion serves as an excellent venue for U.S. companies to establish or expand overseas distribution, generate sales leads, evaluate competitors, and work with U.S. Commercial Service trade specialists to identify potential buyers and partners.

PECOM 2012, which will feature over four dozen U.S. exhibitors on the show floor, and thousands of potential buyers, is a global market trade show focused on promoting the sales of energy and energy related equipment parts and services. This exposition is divided into specialized pavilions where leading industries will promote their supply and service requirements.

In certifying *PECOM 2012*, the Department of Commerce recognizes the capability and exhibition experience of the organizers of the U.S. pavilion, International Exhibitions and the potential of this international market to benefit from U.S. products and services. Trade Fair Certification assures that U.S. exhibitors at the event will have U.S. Commercial Service support in both the United States and in Mexico.

The Trade Fair Certification Program is a cooperative arrangement between private sector trade show organizers and the U.S. Government. The program seeks to broaden the base of U.S. exporters, particularly new-to-export and new-to-market firms, by introducing them to key trade fairs where they can meet their export objectives. With locations in 108 U.S. cities and American Embassies and Consulates in nearly 80 countries, the U.S. Commercial Service connects U.S. companies with international buyers.

For additional information about *PECOM 2012* see <http://www.oilonline.com/mexico> or contact:

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